

CRM API World Premiere!!!

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Who am I?

- Lead developer at Trellon: <http://trellon.com>
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Who am I not?

- A CRM API developer. :P

Why?

- CRMs do things Drupal doesn't
- Some CRMs do things other CRMs don't
- Hard to synchronize info between CRMs
- Annoying to write one module multiple times

Advantages

- No need to know the API details of component CRMs
- Look and feel consistent with Drupal style
- Use each CRM for what it's best at.

<? api_demo() ?>

Future Directions

- Synchronization
- Content creation as CRM events
- Your Idea Here

Download

- <http://drupal.org/project/crmapi>
- Tested on Drupal 5.1 and CiviCRM 4.7

Questions? Questions!